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Arizona Financial Credit Union Appoints Amy Hysell New President & Chief Executive Officer

PHOENIX, Ariz., Jan. 4, 2023 – Arizona Financial Credit Union is pleased to announce the promotion of Amy Hysell from executive vice president/chief innovation officer to president and chief executive officer effective January 1, 2023. With more than 25 years of experience at Arizona Financial, Hysell will continue to drive the credit union's soundness and growth throughout the state to bring diversified financial services to current and future member-owners.

During her eight years serving as CIO, Hysell led the integration of Arizona Financial with both Pinnacle Bank and Horizon Community Bank following acquisitions of both over the last four years. Since joining the credit union in 1996, she has held the positions of chief information officer, chief lending officer (consumer and commercial), business analysis officer, and has led risk management, card services, project management, research and development, and retail branches.

"Amy's contributions over the past three decades have been monumental in shaping Arizona Financial's business operations and culture as we have continued to expand our footprint across the Valley and throughout Arizona," said Ronald Westad, former president and CEO of Arizona Financial. "I cannot think of a more qualified and deserving individual to assume this role to lead this trusted financial organization into the future. The board of directors and I are confident that Amy will continue to build on the values that have been the foundation of our culture with a focus on doing what's right for our member-owners, team members and the community."

Hysell is also very active in supporting diversity and inclusion efforts within the organization and has served as the sponsor of PRIDE, Arizona Financial's LGBTQ+ resource group, one of the credit union's five employee resource groups. Her leadership extends outside of Arizona Financial and into the community as a contributor to several local charities.

"I am grateful for having spent most of my career here at Arizona Financial. I have seen this hyper-local credit union transform into a financial institution that continually improves its service offerings to assist our member-owners while keeping community at the heart of all we do," said Hysell. "I am truly honored to take on this role as CEO as we continue our growth into all corners of this great state. I am ready for the opportunity."

Hysell attended Indiana State University and University of Phoenix.

About Arizona Financial Credit Union

Arizona Financial is a \$3.3 billion not-for-profit financial cooperative providing consumer and small business banking services and expertise to more than 155,000 member/owners. Founded in Arizona in

1936, the credit union empowers members to take hold of their financial future through the delivery of leading-edge self-service tools and mobile apps, competitive rates on loans and deposits, robust home loan solutions, identity protection services, and SBA and commercial loans. Arizona Financial has a history of local community involvement and is the sponsor of the Live Nation Theatre venue and exclusive credit union partner of the Phoenix Rising FC. The credit union has 20 locations across metro Phoenix and western Arizona and is part of the CO-OP network that provides members nationwide account access at 5,000 credit union branches and 30,000 ATMs. Deposits are federally insured by the National Credit Union Administration.

For more information: [ArizonaFinancial.org](https://www.ArizonaFinancial.org).

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